

Murray Regional Tourism

Tourism Research Australia Year Ending September 2024 Domestic and International Visitor Survey Data

**Albury
Wodonga**



Disclaimer: Murray Regional Tourism does not warrant the accuracy of data presented in this report.

Tourism Research Australia advises caution when comparing data periods due to possible sampling error.

"The results given in the NVS are based on a sample, rather than a census, of Australian residents. As with all sample surveys, the results are subject to sampling variability and therefore may differ from figures that would have been obtained if the entire Australian population had been included in the survey" (source TRA)

Year Ending
Sept 2024



Albury Wodonga

1,910,456

Total Visitors (All)

Albury Wodonga

981,351

Total Day Trips

Albury Wodonga

907,826

Total Overnight Trips

Albury Wodonga

21,279

Total International Visitors

Albury Wodonga

425,974

Total Day Trips (Interstate)

Albury Wodonga

555,377

Total Day Trips (Intrastate)

Albury Wodonga

428,766

Total Overnight Trips (Interstate)

Albury Wodonga

479,060

Total Overnight Trips (Intrastate)



Albury Wodonga

1,986,290

Total Domestic Overnight Nights

Albury Wodonga

883,165

Total Domestic Overnight Nights (Interstate)

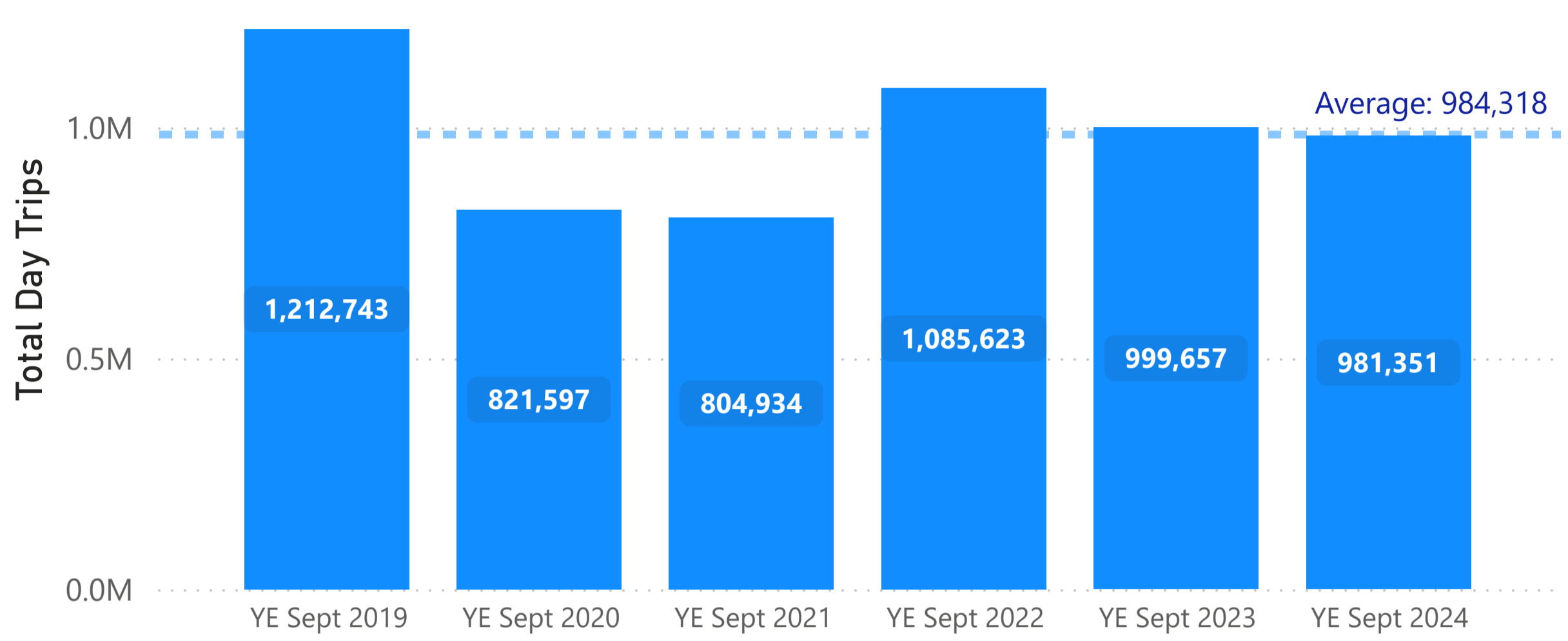
Albury Wodonga

1,103,125

Total Domestic Overnight Nights (Intrastate)

Total Day Trips

Albury Wodonga



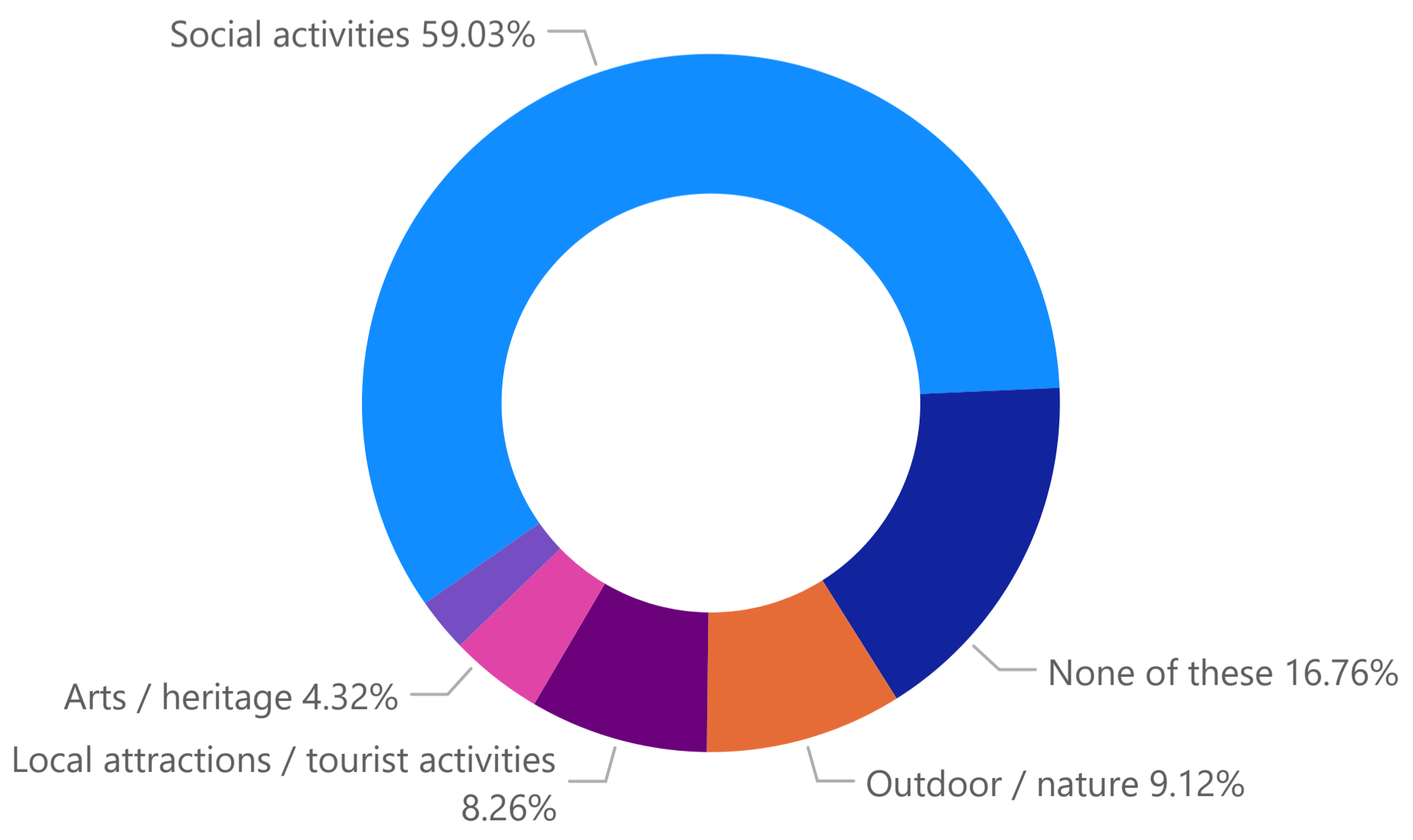
Albury Wodonga

Period	Total Day Trips (Interstate)	Total Day Trips (Intrastate)
YE Sept 2019	543,021	669,722
YE Sept 2020	262,009	559,588
YE Sept 2021	284,914	520,020
YE Sept 2022	394,171	691,452
YE Sept 2023	580,127	419,530
YE Sept 2024	425,974	555,377

Zero Values = No Data Reported for Period

Day Trip (Main Activity)

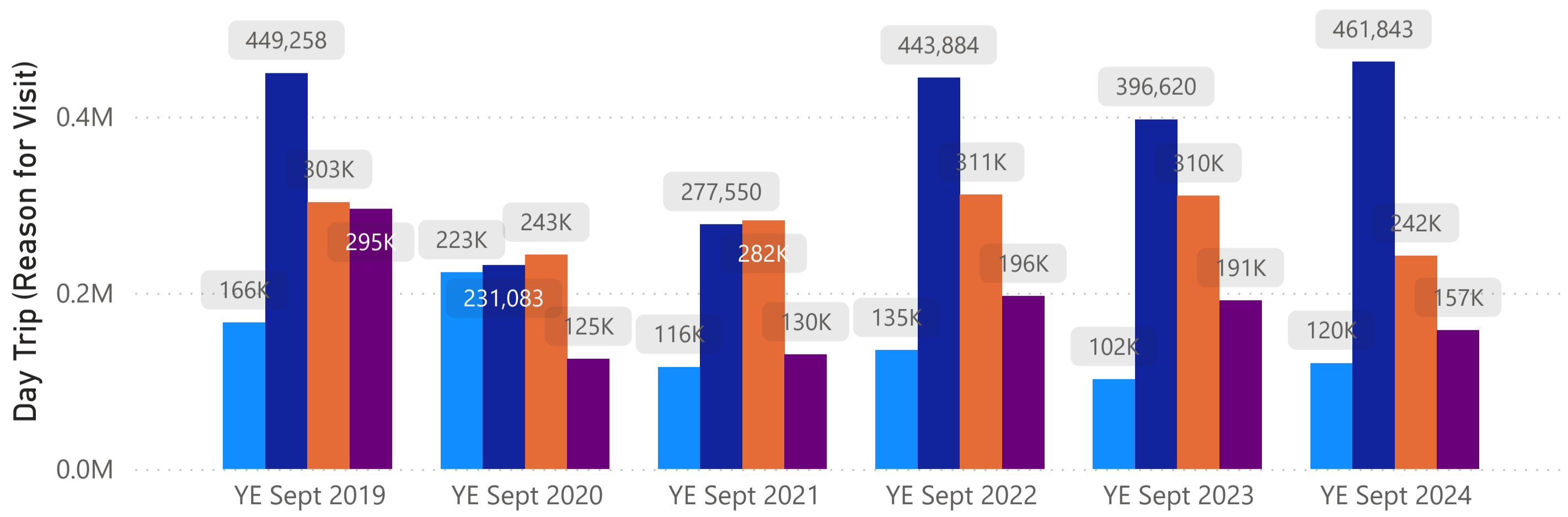
Albury Wodonga



Day Trip (Reason for Visit)

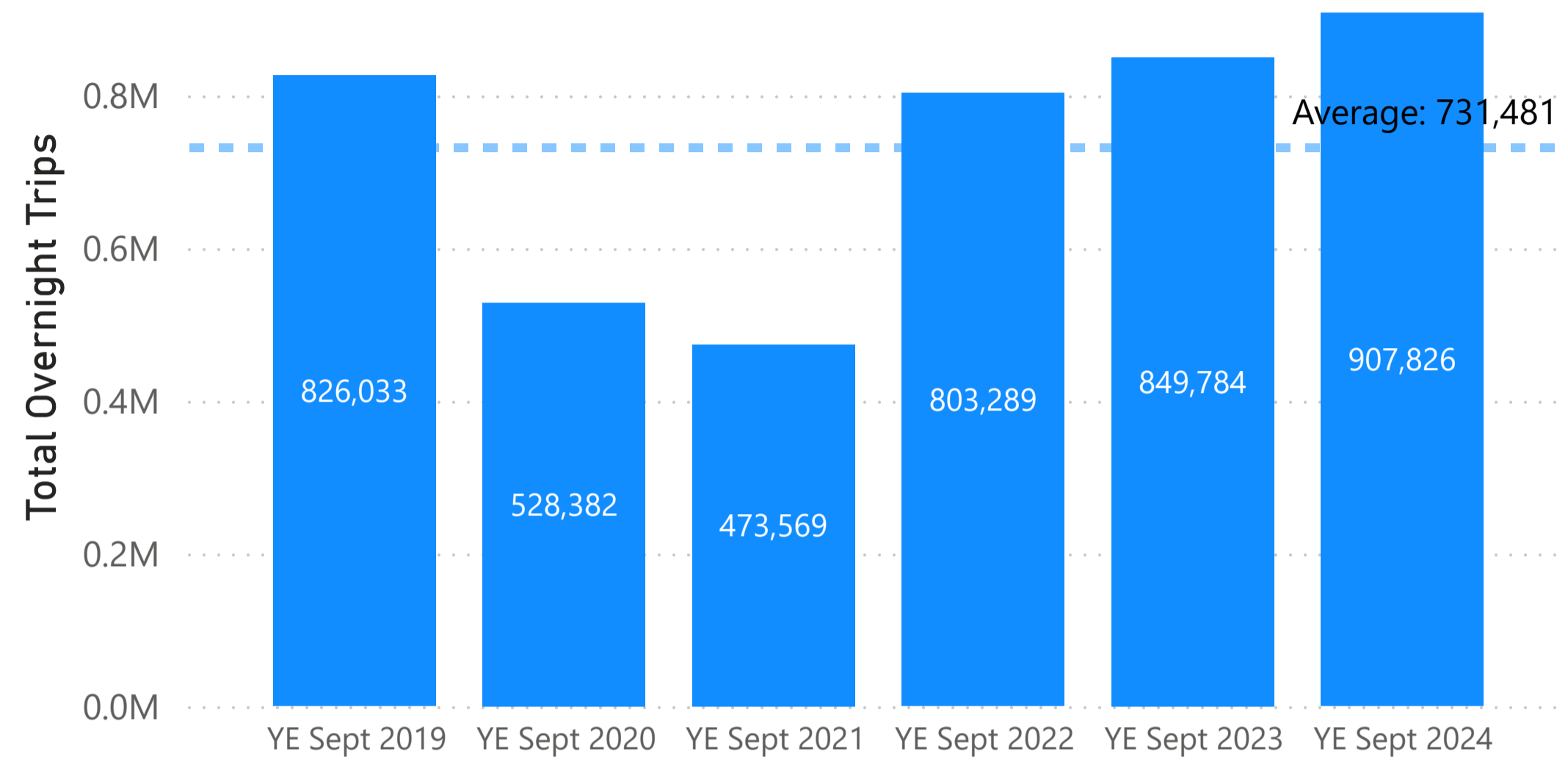
Albury Wodonga

Reason for Visit: Business (light blue), Holiday (dark blue), Other reason (orange), Visiting friends and relatives (purple)



Total Overnight Trips

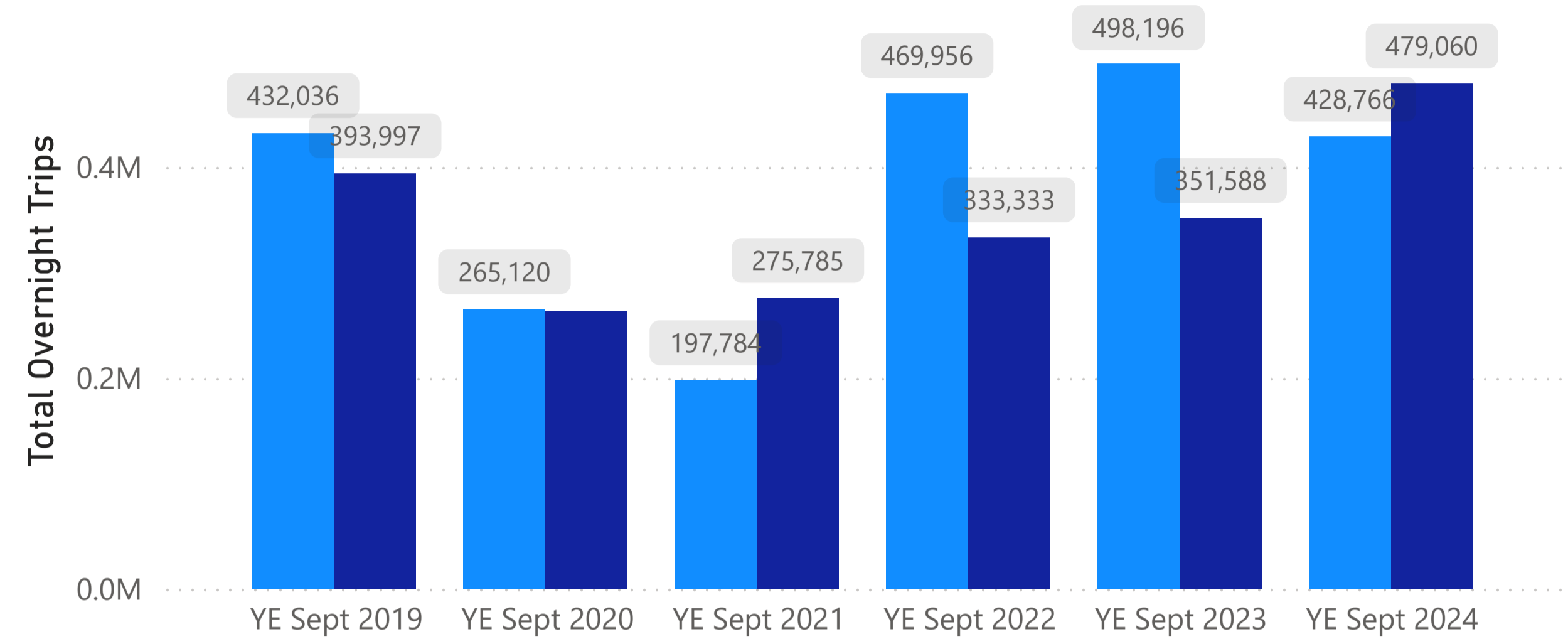
Albury Wodonga



Total Domestic Overnight Trips interstate - intrastate

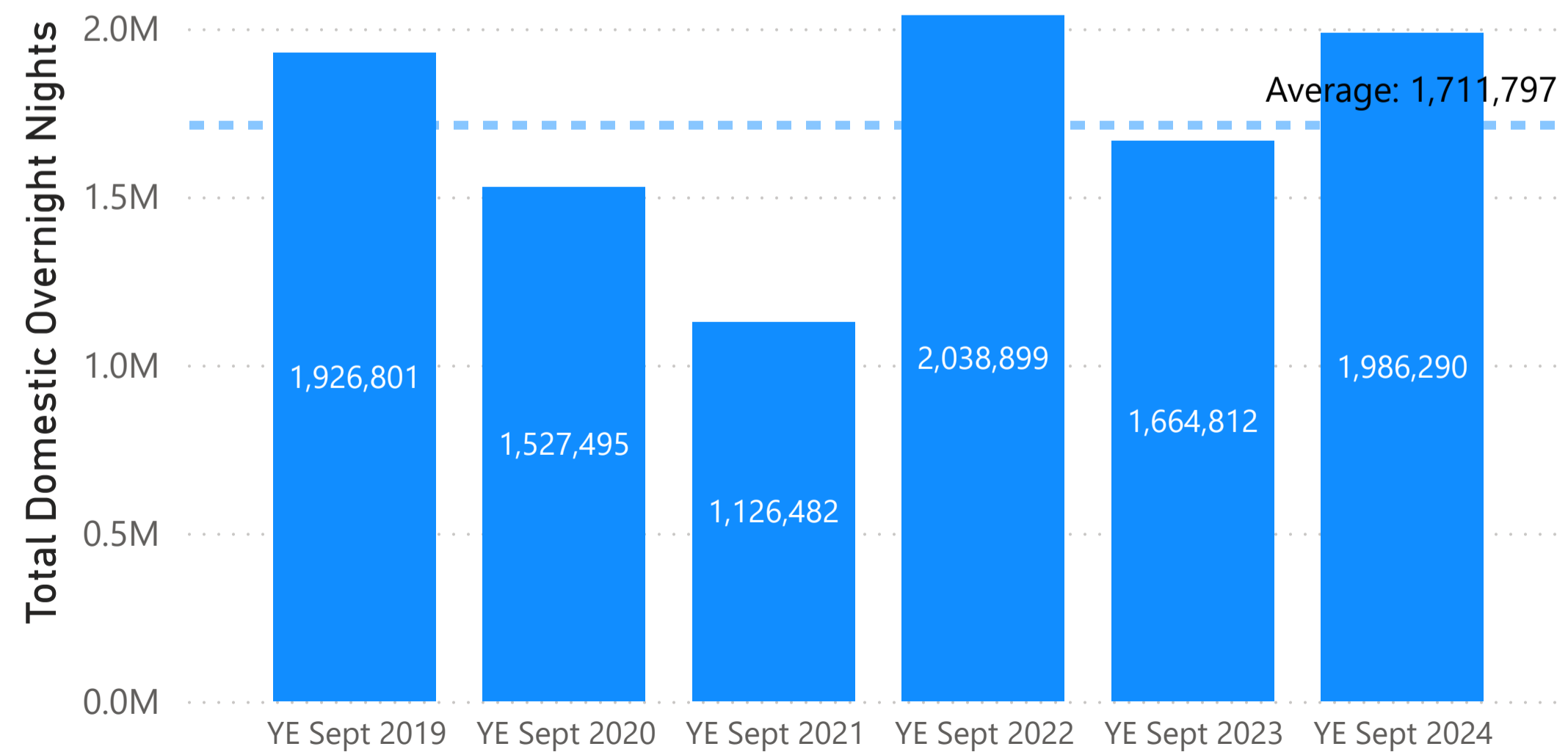
Albury Wodonga

Stopover interstate - intrastate ● Interstate ● Intrastate



Total Overnight Nights

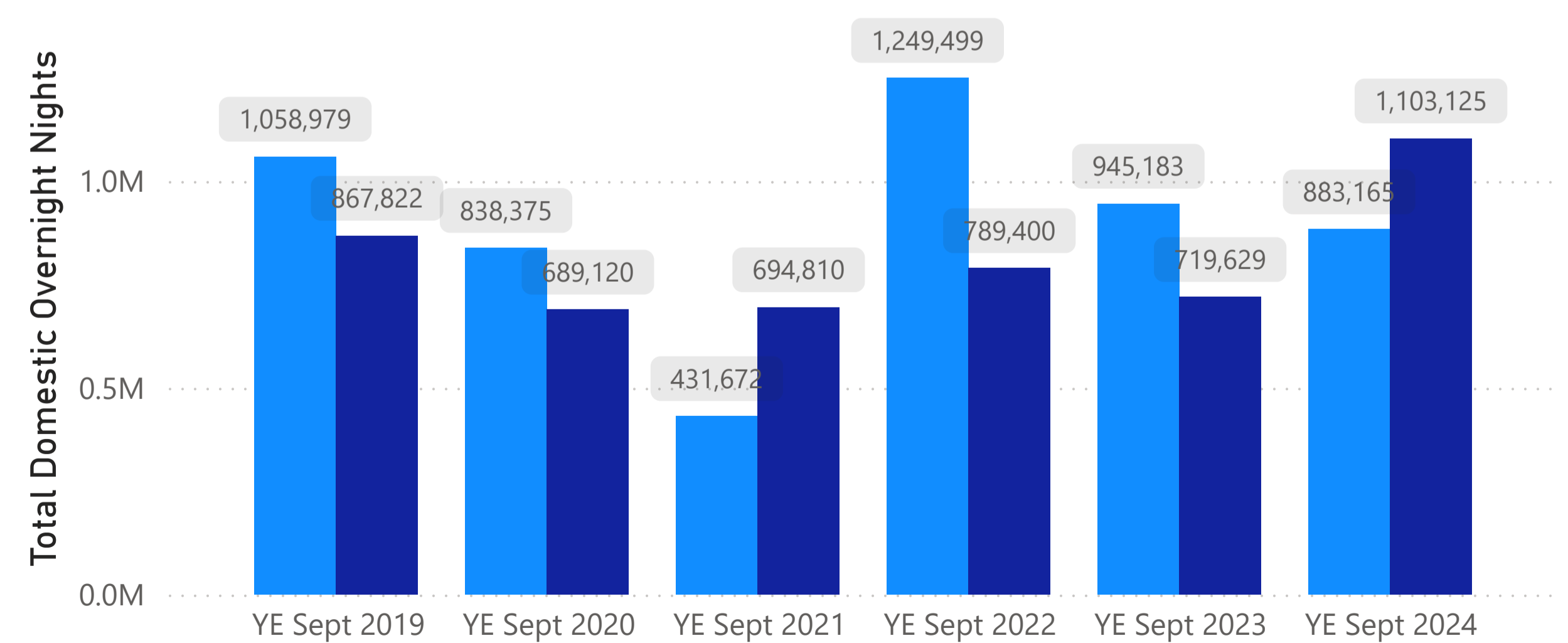
Albury Wodonga



Total Domestic Overnight Nights interstate - intrastate

Albury Wodonga

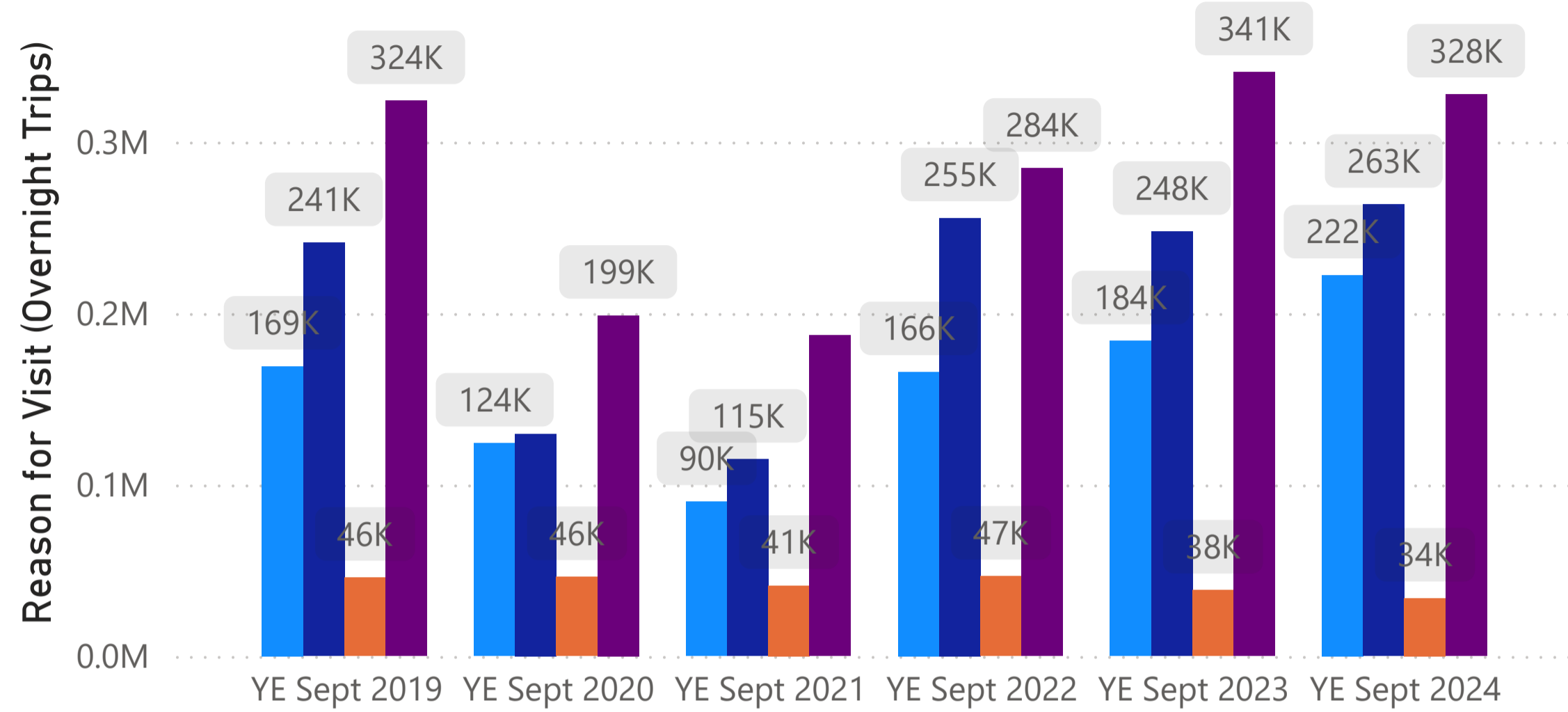
Stopover interstate - intrastate ● Interstate ● Intrastate



Reason for Visit (Overnight Trips)

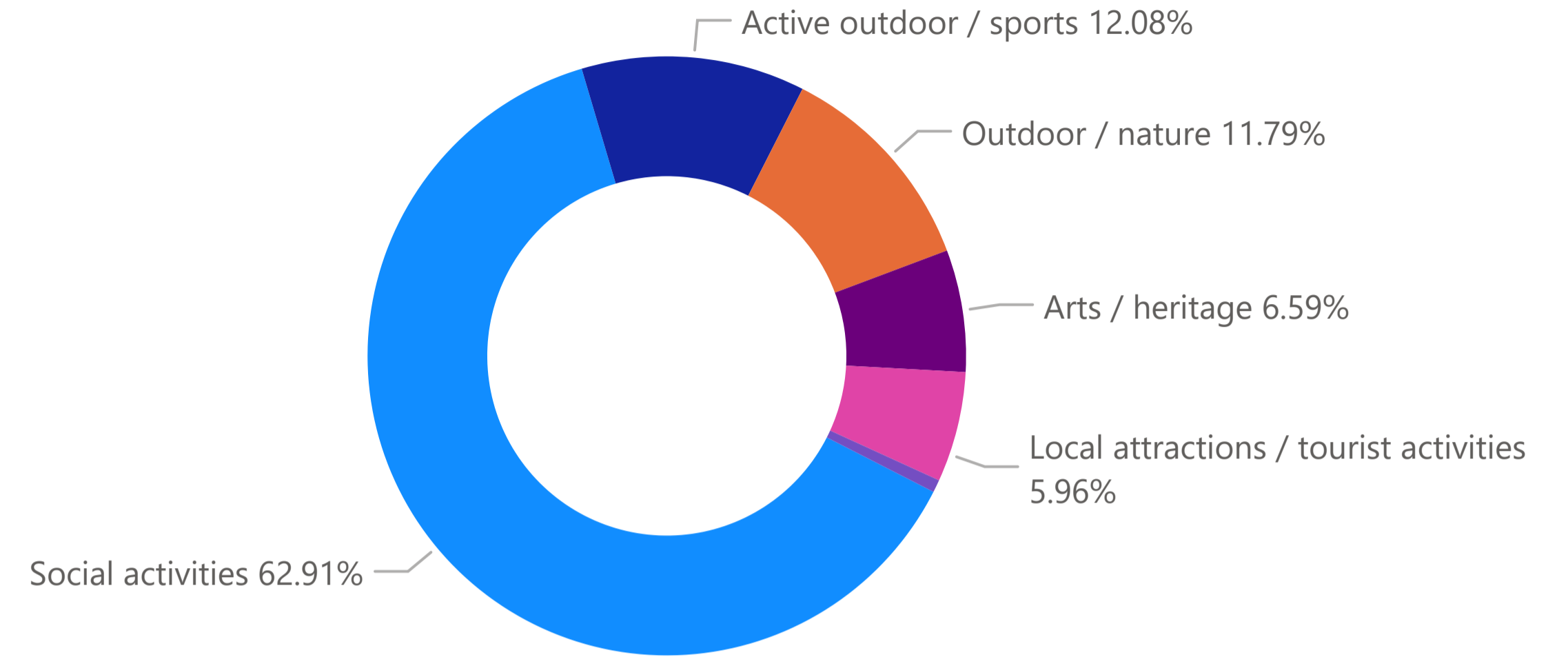
Albury Wodonga

Reason for Visit ● Business ● Holiday ● Other reason ● Visiting friends and relatives



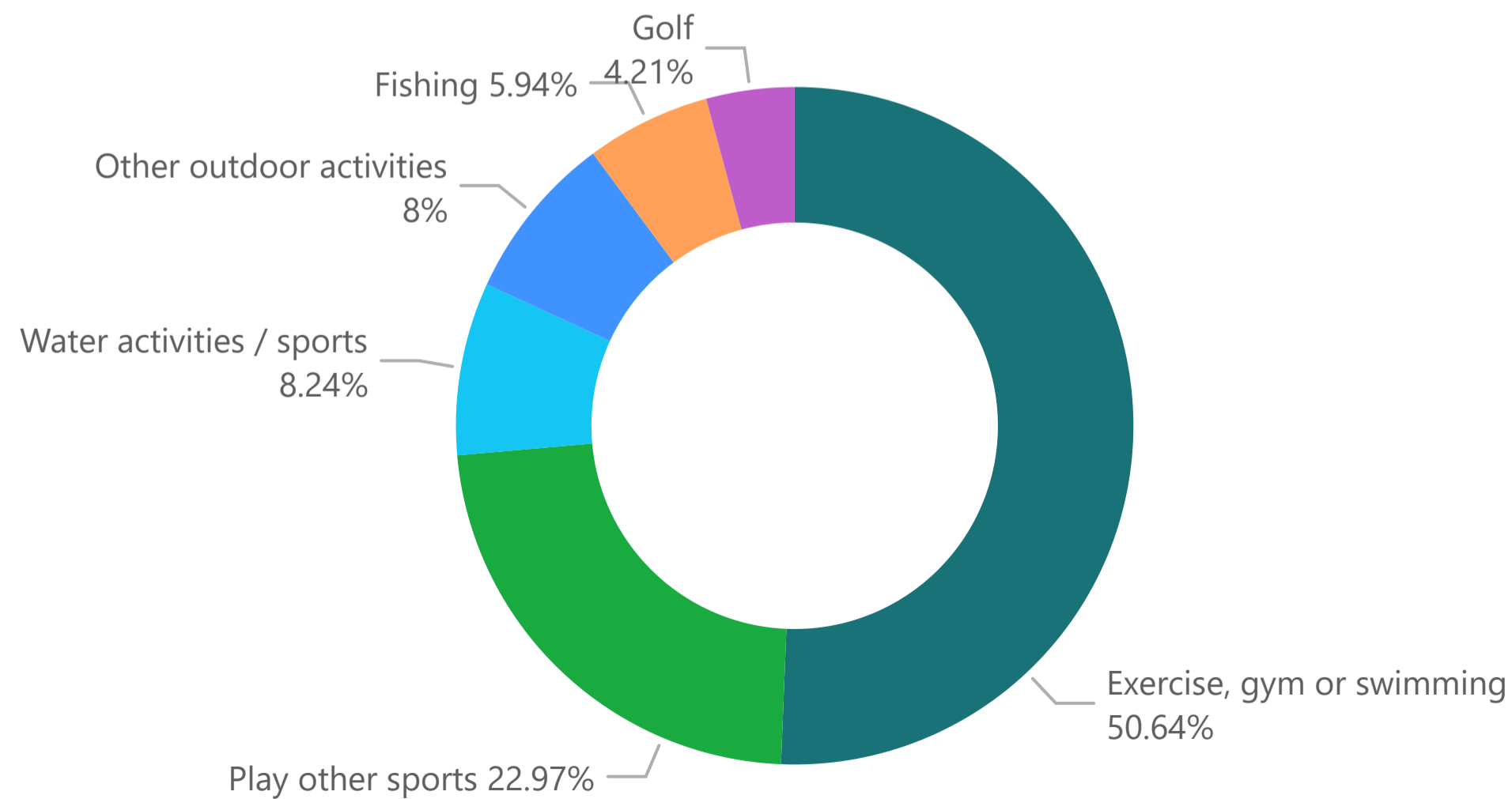
Main Activity (Overnight Trips)

Albury Wodonga



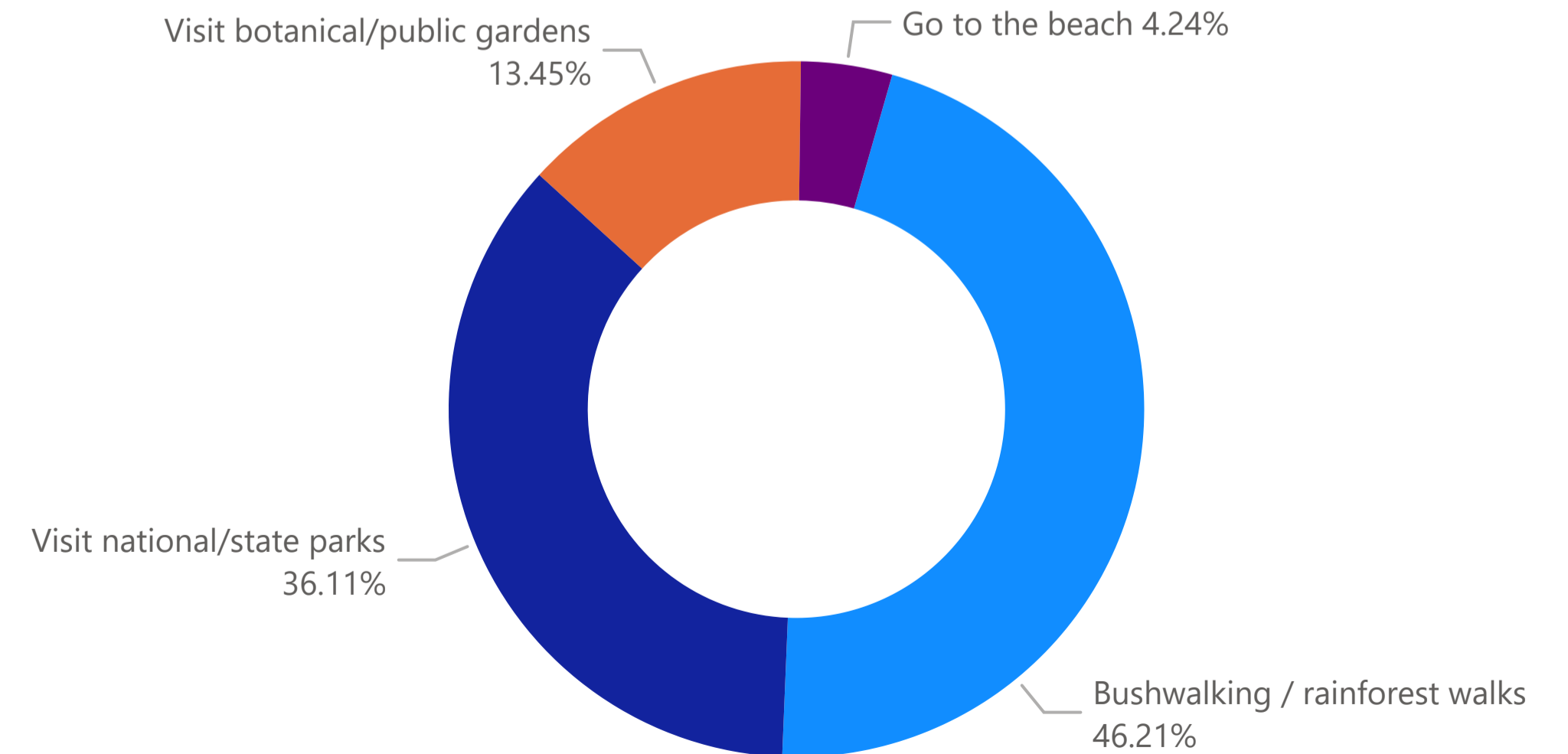
Albury Wodonga

Active outdoor / sports



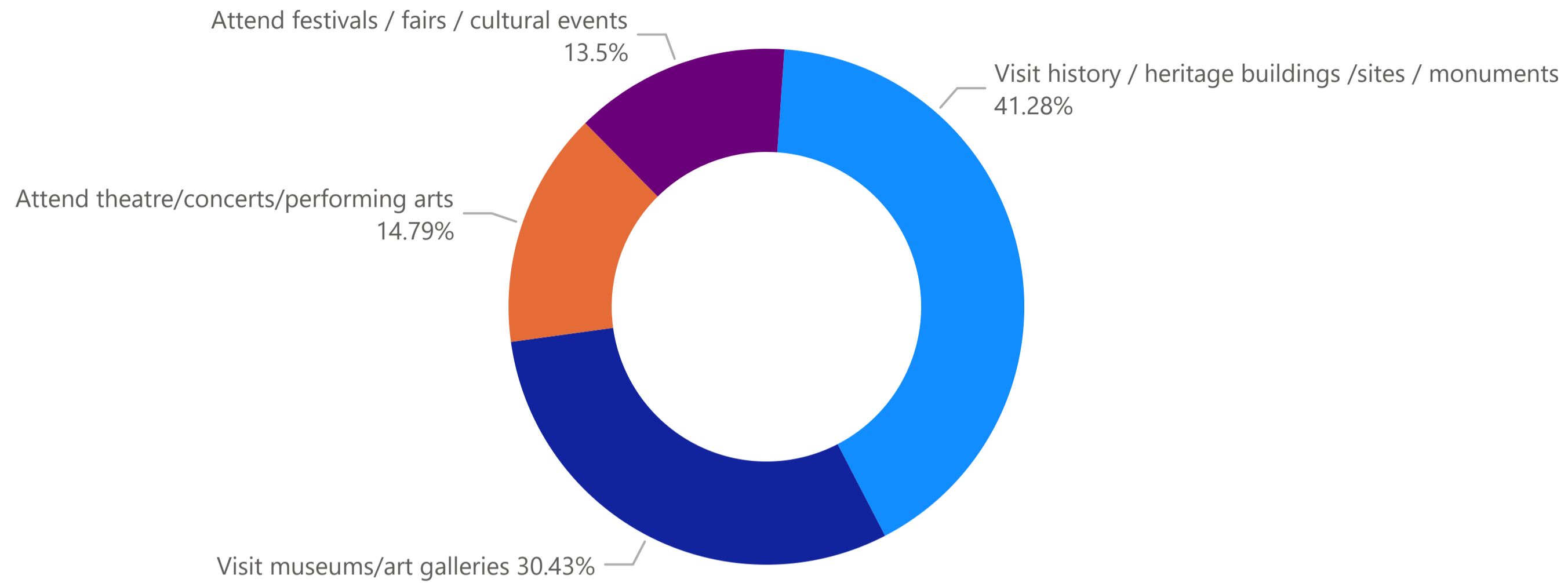
Albury Wodonga

Outdoor / nature



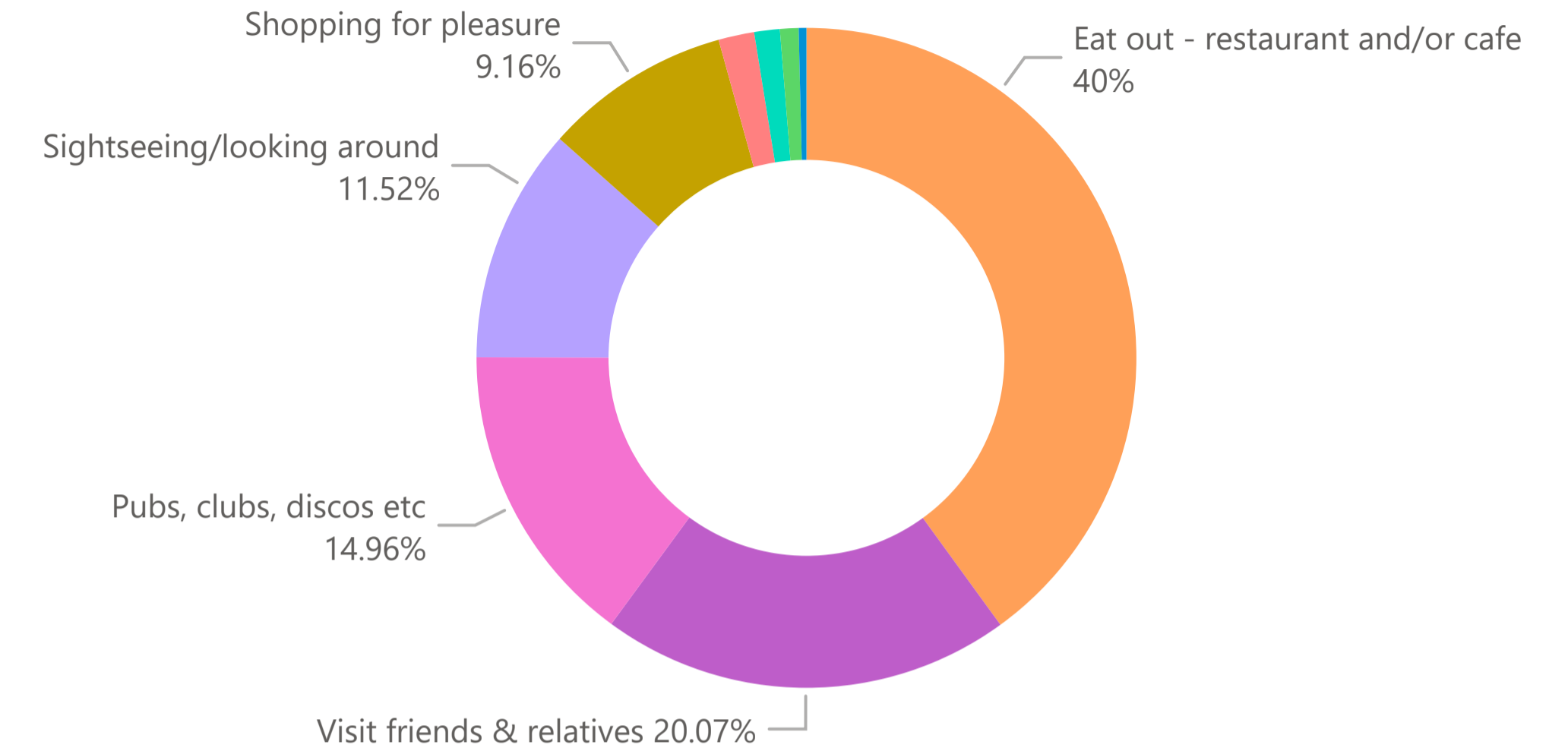
Albury Wodonga

Arts / heritage



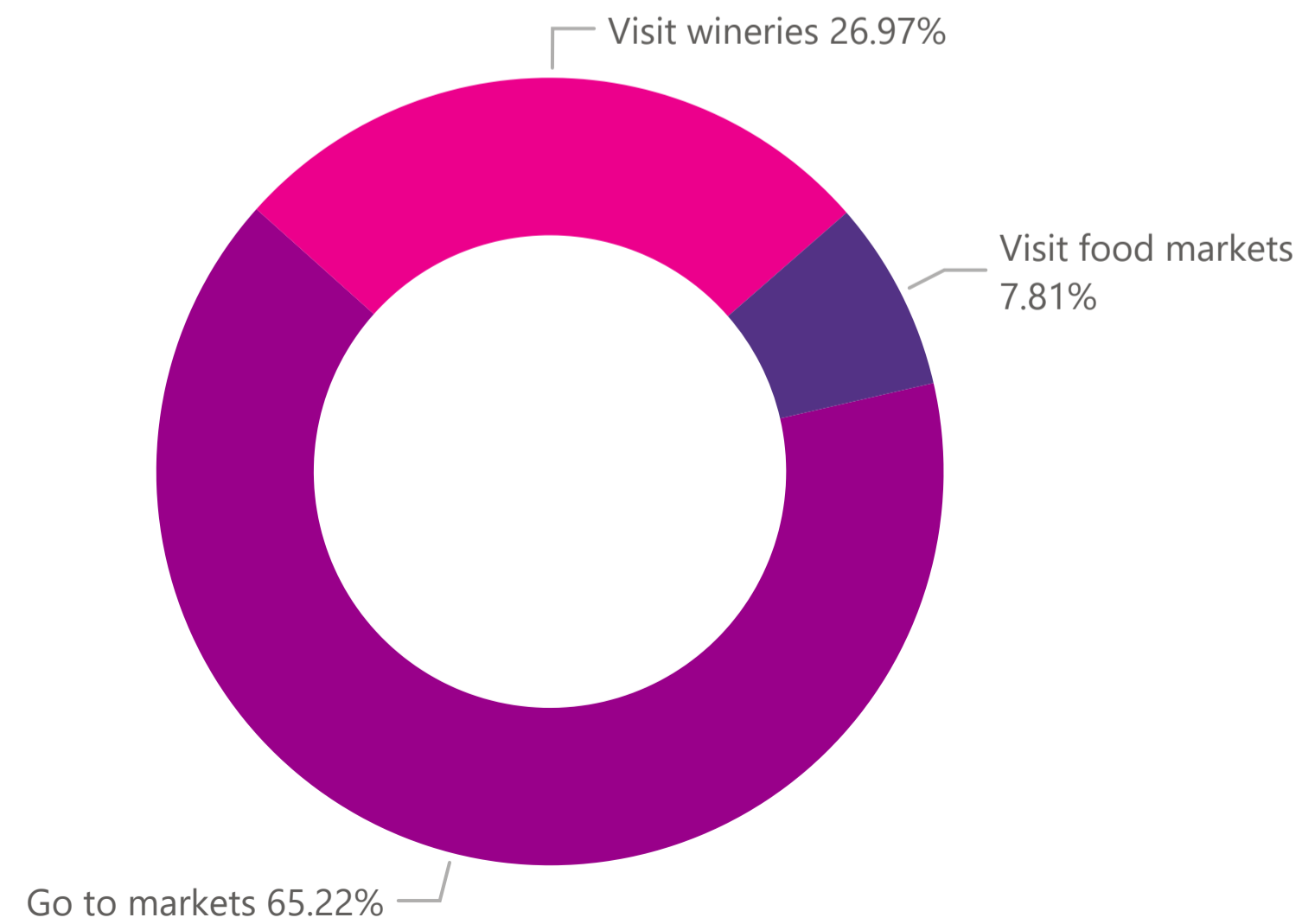
Albury Wodonga

Social activities



Albury Wodonga

Local attractions / tourist activities



Total International Visitors

Albury Wodonga

